

MEDIA RELEASE

RDA appoints Communications & Stakeholder Officer

2 March 2023

Regional Development Australia Townsville and North West Queensland announce the appointment of Louise Hayes as its new Communications and Stakeholder Officer.

Louise brings a wealth of experience and expertise to the role, with a primary focus on strengthening RDA's communications with stakeholders, developing and implementing communication strategies, and coordinating engaging activities and events. She will also work closely with media to promote the key objectives of RDA and share the remarkable story of this region with the world.

Born and raised in Townsville, Louise is dedicated to building strong relationships with stakeholders, fostering collaboration and partnerships, and contributing to the ongoing growth of the region.

"We are thrilled to welcome Louise to the team," said RDA Townsville and North West Queensland CEO Wayde Chiesa "We are confident that she will be instrumental in taking our communications efforts to the next level, ensuring that RDA continues to be a strong voice for the region and its people."

Louise is excited to begin her new role and to work with the RDA team to further the objectives of the organisation.

"My partner has recently started working as a teacher in Charters Towers and has felt very welcomed by the community" she said. "I am passionate about promoting the unique attributes of our region while building strong partnerships with stakeholders. I look forward to visiting and working with our many regional communities and strengthening RDA's connections."

For more information about Regional Development Australia Townsville and North West Queensland, please visit the RDA website: www.rdanwq.org.au

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