



Queensland Regional Profiles

Workforce Profile - people who work in the region

Townsville and NW Qld region (ASGS 2021)

Compared with Queensland

10 January 2023

Queensland Government Statistician's Office

Queensland Treasury

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Region overview

The workforce profiles provide Census characteristics of employed persons (workers) aged 15 years and over. The data in this profile are based on where people work, as opposed to where people live (usual residence) or where people were counted on Census Night (enumeration). For some topics, more detailed data are available through the [Queensland Regional Database](#) (also known as QRSIS), developed and maintained by the Queensland Government Statistician's Office, Queensland Treasury.

Townsville and NW Qld region (ASGS 2021)

Townsville and NW Qld region comprises the 15 local government areas of Boulia (S), Burdekin (S), Burke (S), Carpentaria (S), Charters Towers (R), Cloncurry (S), Doomadgee (S), Flinders (S), Hinchinbrook (S), McKinlay (S), Mornington (S), Mount Isa (C), Palm Island (S), Richmond (S) and Townsville (C).

Townsville and NW Qld region has a total land area of 448,024.1 km², with an average daily temperature range of 18.1°C to 31.9°C and an average annual rainfall of 561 mm.

Data for Townsville and NW Qld region are based on Australian Bureau of Statistics (ABS), Australian Statistical Geography Standard (ASGS), July 2021. In some cases these data have been concorded from other geographical boundaries based on the population spread at a point in time. Historical estimates for these geographies may be different to those in previously generated profiles as a result of an update to the underlying population-weighted concordance. Caution should therefore be exercised when comparing historical estimates.

Queensland

Queensland has a total land area of 1,730,171.2 km², with an average daily temperature range of 16.4°C to 30.0°C and an average annual rainfall of 634 mm.

Data for Queensland are based on Australian Bureau of Statistics (ABS), Australian Statistical Geography Standard (ASGS), July 2021.

This profile should be read in conjunction with the abbreviations and explanatory notes provided at the end of the profile.

Economy

Age by hours worked

Age by hours worked has been derived from the Working Population Profile from the 2021 Census of Population and Housing. The hours worked variable records the number of hours worked in all jobs held during the week before Census Night. For Census purposes, a person is considered to be working full-time if they worked 35 hours or more in all jobs during the week before Census Night. Data are based on employed persons aged 15 years and over by place of work.

The percentage of workers aged 25-54 years employed full-time in Townsville and NW Qld region was

70.3%

Townsville and NW Qld region

- 47.3% of workers aged 15-24 years worked full-time
- 70.3% of workers aged 25-54 years worked full-time
- 61.8% of workers aged 55 years and over worked full-time

Queensland

- 37.0% of workers aged 15-24 years worked full-time
- 65.1% of workers aged 25-54 years worked full-time
- 55.9% of workers aged 55 years and over worked full-time

Table 1 Age by hours worked, Townsville and NW Qld region and Queensland, 2021

Age / hours worked	Townsville and NW Qld region		Queensland	
	number	%	number	%
15-24 years				
0 hours ^(a)	881	4.1	39,861	10.5
1-19 hours	6,303	29.1	116,795	30.9
20-34 hours	3,706	17.1	73,311	19.4
35-39 hours	3,706	17.1	61,173	16.2
40-49 hours	4,546	21.0	60,067	15.9
50 hours or more	1,991	9.2	18,900	5.0
Total	21,656	100.0	378,583	100.0
25-54 years				
0 hours ^(a)	3,451	4.6	94,777	6.1
1-19 hours	5,089	6.7	139,265	8.9
20-34 hours	12,415	16.4	284,021	18.2
35-39 hours	16,564	21.9	351,752	22.5
40-49 hours	22,011	29.1	432,827	27.7
50 hours or more	14,572	19.3	233,664	14.9
Total	75,616	100.0	1,563,058	100.0
55 years or over				
0 hours ^(a)	1,410	5.6	35,658	7.3
1-19 hours	2,914	11.5	69,235	14.2
20-34 hours	4,851	19.2	102,189	21.0
35-39 hours	4,935	19.5	91,061	18.7
40-49 hours	5,946	23.5	107,851	22.2
50 hours or more	4,749	18.8	73,131	15.0
Total	25,291	100.0	486,568	100.0

Refer to explanatory notes for additional information.

(a) Includes workers who did not work any hours in the week prior to Census Night and persons who did not state their hours worked.

Source: ABS, *Census of Population and Housing, 2021, Working Population Profile - W03*

Total personal income

Total personal income has been derived from the 2021 Census of Population and Housing question 'What is the total of all wages/salaries, government benefits, pensions, allowances and other income a person usually receives?'. These median total personal income estimates have been calculated by Queensland Treasury using income range data provided by the ABS. The variable is based on persons aged 15 years and over by place of work.

Townsville and NW Qld region

- Median total personal income of \$62,311 per year
- Within the region, Cloncurry (S) LGA had the highest median total personal income with \$98,434 per year
- Within the region, Richmond (S) LGA had the lowest median total personal income with \$50,710 per year

Queensland

- Median total personal income of \$59,884 per year

The median total personal income in Townsville and NW Qld region was

\$62,311 per year

Table 2 Total personal income by LGA, Townsville and NW Qld region and Queensland, 2021

Custom region / LGA / State	Less than \$20,800 per year		\$20,800 to \$51,999 per year		\$52,000 to \$103,999 per year		\$104,000 or more per year		Total ^(a) number	Median (\$/year)
	number	%	number	%	number	%	number	%		
Townsville and NW Qld region	10,863	8.9	36,373	29.7	53,010	43.2	20,946	17.1	122,610	62,311
Boulia (S)	10	3.8	81	30.6	126	47.5	39	14.7	265	62,156
Burdekin (S)	733	10.0	2,623	35.7	3,064	41.7	768	10.5	7,348	54,873
Burke (S)	16	4.3	113	30.5	134	36.1	101	27.2	371	65,629
Carpentaria (S)	61	5.6	376	34.5	477	43.7	145	13.3	1,091	59,463
Charters Towers (R)	521	10.5	1,548	31.2	1,926	38.8	893	18.0	4,960	60,534
Cloncurry (S)	121	3.6	472	14.2	1,177	35.5	1,483	44.7	3,319	98,434
Doomadgee (S)	9	5.0	31	17.1	77	42.5	53	29.3	181	82,447
Flinders (S)	72	9.3	256	33.0	345	44.5	83	10.7	776	57,210
Hinchinbrook (S)	467	10.7	1,654	37.8	1,743	39.8	427	9.8	4,378	52,507
McKinlay (S)	45	3.5	220	17.3	422	33.1	577	45.3	1,275	97,440
Mornington (S)	63	17.4	86	23.8	125	34.5	87	24.0	362	67,321
Mount Isa (C)	607	5.9	1,930	18.9	4,139	40.5	3,419	33.4	10,232	83,585
Palm Island (S)	24	6.2	146	37.6	148	38.1	61	15.7	388	56,407
Richmond (S)	110	12.5	333	37.8	321	36.4	90	10.2	881	50,710
Townsville (C)	8,004	9.2	26,504	30.5	38,786	44.7	12,720	14.7	86,783	60,816
Queensland	227,675	9.4	770,573	31.7	978,732	40.3	425,921	17.5	2,428,219	59,884

Refer to explanatory notes for additional information.

(a) Includes personal income not stated.

Source: ABS, *Census of Population and Housing, 2021, Working Population Profile - W06* and Queensland Treasury estimates

Industry

Industry has been derived from the Working Population Profile from the 2021 Census of Population and Housing data. A person's industry of employment was classified based on responses to a range of questions from the Census. Data are based on employed persons aged 15 years and over by place of work.

The top five industry subdivisions of employment for workers in Townsville and NW Qld region were:

1. **Preschool and school education (7.2%)**
2. **Hospitals (6.1%)**
3. **Food and beverage services (6.0%)**
4. **Public administration (4.6%)**
5. **Metal ore mining (4.4%)**

Townsville and NW Qld region

- 16.1% of workers were employed in the Health care and social assistance industry
- 11.3% of workers were employed in the Public administration and safety industry
- Highest specialisation ratio of 2.66 in Mining industry

Queensland

- 15.4% of workers were employed in the Health care and social assistance industry
- 9.3% of workers were employed in the Retail trade industry

Table 3 Industry, Townsville and NW Qld region and Queensland, 2021

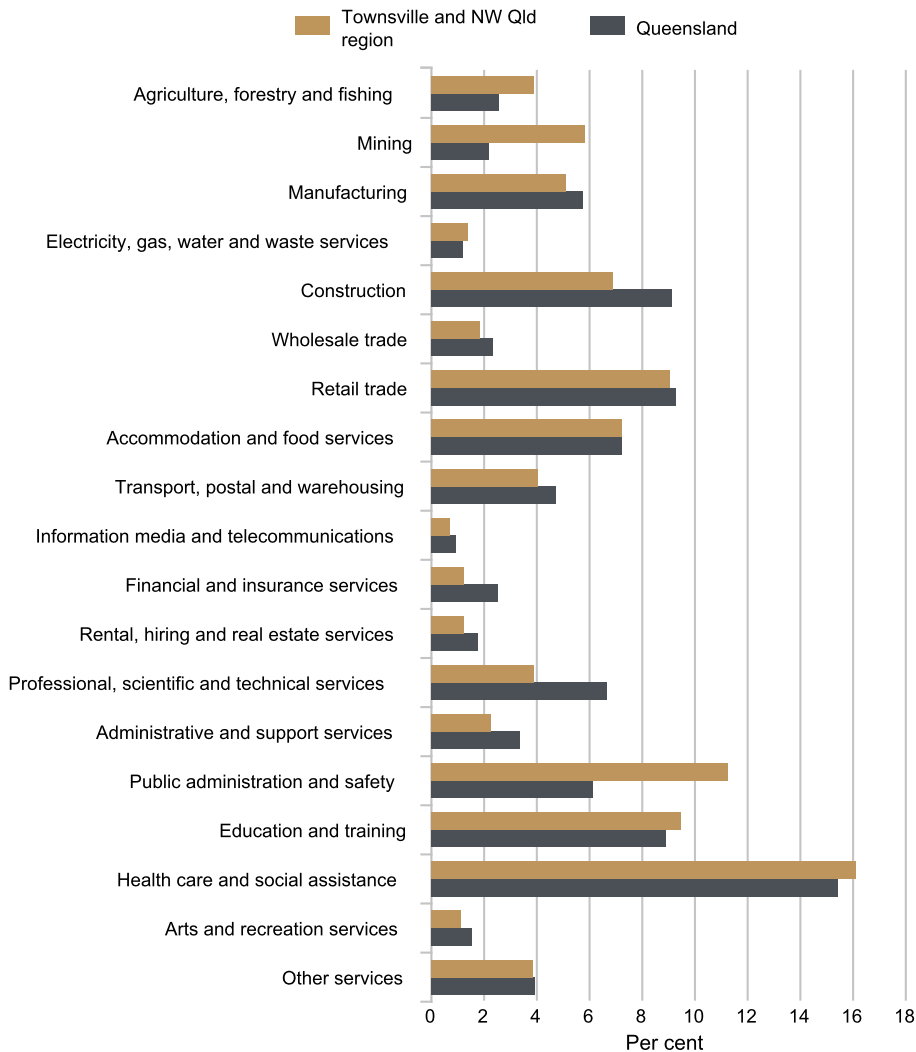
Industry	Townsville and NW Qld region		Queensland		Specialisation ratio
	number	%	number	%	
Agriculture, forestry and fishing	4,775	3.9	62,384	2.6	1.52
Mining	7,141	5.8	53,214	2.2	2.66
Manufacturing	6,243	5.1	139,736	5.8	0.88
Electricity, gas, water and waste services	1,678	1.4	28,600	1.2	1.16
Construction	8,443	6.9	221,409	9.1	0.76
Wholesale trade	2,257	1.8	56,559	2.3	0.79
Retail trade	11,090	9.0	225,421	9.3	0.97
Accommodation and food services	8,875	7.2	175,529	7.2	1.00
Transport, postal and warehousing	4,934	4.0	114,978	4.7	0.85
Information media and telecommunications	843	0.7	22,895	0.9	0.73
Financial and insurance services	1,489	1.2	61,337	2.5	0.48
Rental, hiring and real estate services	1,513	1.2	42,839	1.8	0.70
Professional, scientific and technical services	4,749	3.9	161,950	6.7	0.58
Administrative and support services	2,764	2.3	81,369	3.4	0.67
Public administration and safety	13,805	11.3	148,424	6.1	1.84
Education and training	11,629	9.5	215,748	8.9	1.07
Health care and social assistance	19,747	16.1	374,629	15.4	1.04
Arts and recreation services	1,354	1.1	37,606	1.5	0.71
Other services	4,743	3.9	95,498	3.9	0.98
Total^(a)	122,610	100.0	2,428,219	100.0	1.00

Refer to explanatory notes for additional information.

(a) Includes inadequately described and not stated responses.

Source: ABS, *Census of Population and Housing, 2021, Working Population Profile - W09*

Figure 1 Percentage of workers by industry^(a), Townsville and NW Qld region and Queensland, 2021



(a) Total used to derive percentages includes inadequately described and not stated responses.

Source: ABS, *Census of Population and Housing, 2021, Working Population Profile - W09*

Industry by hours worked

Industry has been derived from the Working Population Profile from the 2021 Census of Population and Housing data. A person's industry of employment was classified based on responses to a range of questions from the Census. For Census purposes, a person is considered to be working full-time if they worked 35 hours or more in all jobs during the week before Census Night. Data are based on employed persons aged 15 years and over by place of work.

Townsville and NW Qld region

- Manufacturing industry had the highest percentage of full-time workers (84.3%), followed by Mining (83.9%)
- Accommodation and food services industry had the highest percentage of part-time workers (64.1%), followed by Retail trade (54.4%)

Queensland

- Mining industry had the highest percentage of full-time workers (83.0%), followed by Electricity, gas, water and waste services (82.5%)
- Accommodation and food services industry had the highest percentage of part-time workers (70.6%), followed by Arts and recreation services (57.9%)

The industry with the highest percentage of full-time workers in Townsville and NW Qld region was:

Manufacturing
(84.3%)

Table 4 Industry by hours worked, Townsville and NW Qld region and Queensland, 2021

Industry	Townsville and NW Qld region					Queensland				
	Full-time		Part-time		Total ^(a)	Full-time		Part-time		Total ^(a)
	number	%	number	%	number	number	%	number	%	number
Agriculture, forestry and fishing	3,763	78.8	883	18.5	4,775	43,767	70.2	17,231	27.6	62,384
Mining	5,989	83.9	1,020	14.3	7,141	44,142	83.0	8,248	15.5	53,214
Manufacturing	5,261	84.3	924	14.8	6,243	109,184	78.1	29,369	21.0	139,736
Electricity, gas, water and waste services	1,372	81.8	262	15.6	1,678	23,600	82.5	4,807	16.8	28,600
Construction	6,861	81.3	1,501	17.8	8,443	169,083	76.4	49,369	22.3	221,409
Wholesale trade	1,837	81.4	394	17.5	2,257	43,606	77.1	12,585	22.3	56,559
Retail trade	4,896	44.1	6,031	54.4	11,090	94,192	41.8	128,949	57.2	225,421
Accommodation and food services	3,029	34.1	5,687	64.1	8,875	49,321	28.1	123,838	70.6	175,529
Transport, postal and warehousing	3,575	72.5	1,271	25.8	4,934	77,591	67.5	35,833	31.2	114,978
Information media and telecommunications	591	70.1	221	26.2	843	15,734	68.7	6,996	30.6	22,895
Financial and insurance services	1,077	72.3	398	26.7	1,489	46,762	76.2	14,257	23.2	61,337
Rental, hiring and real estate services	1,131	74.8	346	22.9	1,513	29,563	69.0	12,939	30.2	42,839
Professional, scientific and technical services	3,369	70.9	1,348	28.4	4,749	115,135	71.1	46,011	28.4	161,950
Administrative and support services	1,467	53.1	1,224	44.3	2,764	38,920	47.8	41,471	51.0	81,369
Public administration and safety	11,221	81.3	2,424	17.6	13,805	113,260	76.3	33,853	22.8	148,424
Education and training	6,478	55.7	5,078	43.7	11,629	109,871	50.9	104,517	48.4	215,748
Health care and social assistance	11,027	55.8	8,520	43.1	19,747	182,299	48.7	188,981	50.4	374,629
Arts and recreation services	622	45.9	682	50.4	1,354	15,413	41.0	21,771	57.9	37,606
Other services	3,086	65.1	1,568	33.1	4,743	52,535	55.0	41,939	43.9	95,498
Inadequately described/Not stated	2,247	50.2	1,152	25.8	4,473	56,440	52.2	32,192	29.8	108,092
Total^(b)	79,099	64.5	41,203	33.6	122,610	1,430,439	58.9	955,131	39.3	2,428,219

Refer to explanatory notes for additional information.

(a) Includes workers who did not work any hours in the week prior to Census Night and persons who did not state their hours worked.

(b) Includes inadequately described and not stated responses.

Source: ABS, *Census of Population and Housing, 2021, Working Population Profile - W11*

Industry by occupation

Industry by occupation has been derived from the Working Population Profile from the 2021 Census of Population and Housing data. A person's industry and occupation of employment were classified based on responses to a range of questions from the Census. Data are based on employed persons aged 15 years and over by place of work.

The highest percentage of workers in blue collar occupations in Townsville and NW Qld region was in the industry:

Mining (73.6%)

Townsville and NW Qld region

- The percentage of workers employed in blue collar occupations was highest in the Mining industry (73.6%), followed by the Construction industry (70.3%)
- The percentage of workers employed in white collar occupations was highest in the Financial and insurance services industry (96.8%), followed by the Health care and social assistance industry (92.0%)

Queensland

- The percentage of workers employed in blue collar occupations was highest in the Construction industry (69.6%), followed by the Mining industry (65.4%)
- The percentage of workers employed in white collar occupations was highest in the Financial and insurance services industry (96.1%), followed by the Education and training industry (92.4%)

Table 5 Industry by occupation, Townsville and NW Qld region and Queensland, 2021

Industry	Townsville and NW Qld region					Queensland				
	Blue collar		White collar		Total ^(a)	Blue collar		White collar		Total ^(a)
	number	%	number	%	number	number	%	number	%	number
Agriculture, forestry and fishing	2,123	44.5	2,614	54.7	4,775	27,109	43.5	34,599	55.5	62,384
Mining	5,256	73.6	1,800	25.2	7,141	34,794	65.4	17,470	32.8	53,214
Manufacturing	4,122	66.0	2,000	32.0	6,243	83,864	60.0	54,127	38.7	139,736
Electricity, gas, water and waste services	936	55.8	700	41.7	1,678	13,893	48.6	14,181	49.6	28,600
Construction	5,939	70.3	2,410	28.5	8,443	154,176	69.6	64,372	29.1	221,409
Wholesale trade	878	38.9	1,347	59.7	2,257	18,846	33.3	37,086	65.6	56,559
Retail trade	2,277	20.5	8,757	79.0	11,090	45,875	20.4	178,193	79.0	225,421
Accommodation and food services	3,368	37.9	5,430	61.2	8,875	65,473	37.3	108,873	62.0	175,529
Transport, postal and warehousing	2,991	60.6	1,882	38.1	4,934	63,595	55.3	49,907	43.4	114,978
Information media and telecommunications	237	28.1	578	68.6	843	4,784	20.9	17,762	77.6	22,895
Financial and insurance services	36	2.4	1,441	96.8	1,489	1,250	2.0	58,938	96.1	61,337
Rental, hiring and real estate services	260	17.2	1,243	82.2	1,513	5,107	11.9	37,102	86.6	42,839
Professional, scientific and technical services	983	20.7	3,719	78.3	4,749	20,022	12.4	140,484	86.7	161,950
Administrative and support services	1,664	60.2	1,052	38.1	2,764	44,426	54.6	36,009	44.3	81,369
Public administration and safety	2,846	20.6	10,735	77.8	13,805	23,604	15.9	122,112	82.3	148,424
Education and training	963	8.3	10,600	91.2	11,629	15,092	7.0	199,421	92.4	215,748
Health care and social assistance	1,414	7.2	18,177	92.0	19,747	27,012	7.2	345,064	92.1	374,629
Arts and recreation services	272	20.1	1,038	76.7	1,354	7,474	19.9	29,530	78.5	37,606
Other services	2,664	56.2	1,983	41.8	4,743	50,089	52.5	44,640	46.7	95,498
Inadequately described/Not stated	1,623	36.3	1,707	38.2	4,473	37,127	34.3	48,955	45.3	108,092
Total^(b)	40,924	33.4	79,388	64.7	122,610	743,606	30.6	1,638,804	67.5	2,428,219

Refer to explanatory notes for additional information.

(a) Includes inadequately described and not stated occupation.

(b) Includes inadequately described and not stated industry.

Source: ABS, *Census of Population and Housing, 2021, Working Population Profile - W12*

Occupation

Occupation has been derived from the Working Population Profile from the 2021 Census of Population and Housing data. A person's occupation of employment was classified based on responses to a range of questions from the Census. Data are based on employed persons aged 15 years and over by place of work.

The top five occupation sub-major groups of employment for workers in Townsville and NW Qld region were:

1. Sales assistants and salespersons (6.1%)
2. Carers and aides (6.1%)
3. Health professionals (5.9%)
4. Specialist managers (4.8%)
5. Automotive and engineering trades workers (4.6%)

Townsville and NW Qld region

- 18.7% of workers were employed as Professionals
- 14.7% of workers were employed as Community and personal service workers
- Highest specialisation ratio of 1.25 in Machinery operators and drivers occupation

Queensland

- 21.4% of workers were employed as Professionals
- 13.7% of workers were employed as Technicians and trades workers

Table 6 Occupation, Townsville and NW Qld region and Queensland, 2021

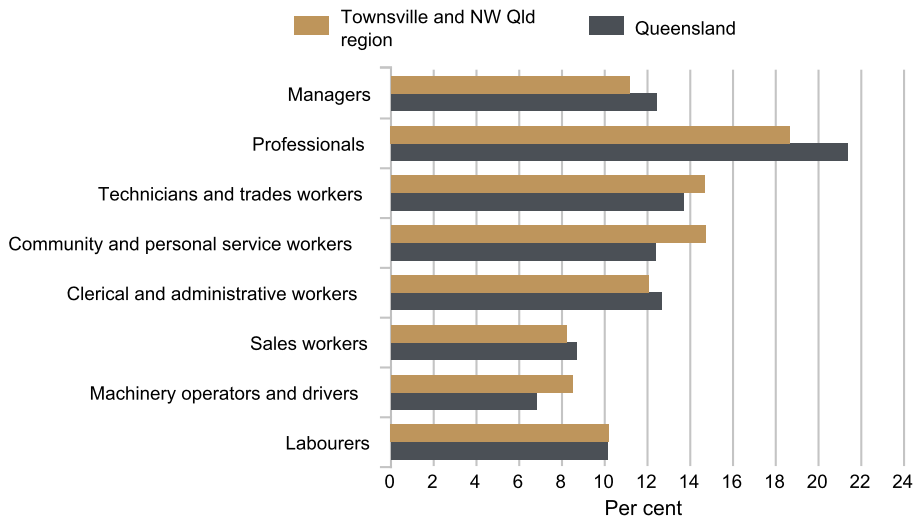
Occupation	Townsville and NW Qld region		Queensland		Specialisation ratio
	number	%	number	%	
Managers	13,652	11.1	301,661	12.4	0.90
Professionals	22,886	18.7	518,773	21.4	0.87
Technicians and trades workers	18,004	14.7	332,160	13.7	1.07
Community and personal service workers	18,011	14.7	300,182	12.4	1.19
Clerical and administrative workers	14,758	12.0	307,748	12.7	0.95
Sales workers	10,081	8.2	210,440	8.7	0.95
Machinery operators and drivers	10,415	8.5	165,197	6.8	1.25
Labourers	12,505	10.2	246,249	10.1	1.01
Total^(a)	122,610	100.0	2,428,219	100.0	1.00

Refer to explanatory notes for additional information.

(a) Includes inadequately described and not stated responses.

Source: ABS, *Census of Population and Housing, 2021, Working Population Profile - W13*

Figure 2 Percentage of workers by occupation^(a), Townsville and NW Qld region and Queensland, 2021



(a) Total used to derive percentages includes inadequately described and not stated responses.

Source: ABS, *Census of Population and Housing, 2021, Working Population Profile - W13*

Occupation by total personal income

Occupation by total personal income has been derived from the Working Population Profile from the 2021 Census of Population and Housing data. A person's occupation of employment was classified based on responses to a range of questions from the Census. Data are based on employed persons aged 15 years and over by place of work.

The highest total personal income range for workers with blue collar occupations in Townsville and NW Qld region was:

**\$78,000–\$103,999
per year (16.4%)**

Townsville and NW Qld region

- The highest total personal income range for persons employed in blue collar occupations was \$78,000–\$103,999 per year (16.4%)
- The highest total personal income range for persons employed in white collar occupations was \$78,000–\$103,999 per year (18.7%)

Queensland

- The highest total personal income range for persons employed in blue collar occupations was \$52,000–\$64,999 per year (16.3%)
- The highest total personal income range for persons employed in white collar occupations was \$104,000 or more per year (20.6%)

Table 7 Occupation by total personal income, Townsville and NW Qld region and Queensland, 2021

Total personal income (yearly)	Townsville and NW Qld region					Queensland				
	Blue collar		White collar		Total ^(a)	Blue collar		White collar		Total ^(a)
	number	%	number	%	number	number	%	number	%	number
Negative/Nil income	216	0.5	481	0.6	801	4,325	0.6	10,248	0.6	16,142
\$1–\$7,799	1,150	2.8	2,521	3.2	3,741	22,140	2.9	47,165	2.9	70,619
\$7,800–\$15,599	945	2.3	2,087	2.6	3,141	21,189	2.8	46,329	2.8	68,846
\$16,000–\$20,799	1,048	2.5	2,056	2.6	3,180	23,258	3.1	47,354	2.9	72,068
\$20,800–\$33,799	4,041	9.8	7,048	8.8	11,383	88,115	11.7	161,230	9.8	253,731
\$33,800–\$41,599	3,712	9.0	6,455	8.1	10,348	78,471	10.4	136,050	8.2	218,079
\$41,600–\$51,599	5,515	13.3	8,886	11.1	14,642	116,104	15.5	177,514	10.8	298,763
\$52,000–\$64,999	6,037	14.6	10,516	13.2	16,845	122,245	16.3	207,292	12.6	335,066
\$65,400–\$77,999	4,464	10.8	9,381	11.7	14,089	79,039	10.5	171,819	10.4	254,791
\$78,000–\$103,999	6,769	16.4	14,935	18.7	22,076	100,570	13.4	282,578	17.1	388,875
\$104,000 or more	6,452	15.6	14,248	17.8	20,946	80,554	10.7	339,825	20.6	425,921
Total^(b)	41,378	100.0	79,958	100.0	122,610	751,186	100.0	1,650,207	100.0	2,428,219

Refer to explanatory notes for additional information.

(a) Includes inadequately described and not stated occupation.

(b) Includes inadequately described and not stated income.

Source: ABS, *Census of Population and Housing, 2021, Working Population Profile - W17*

Method of travel to work

The method of travel to work has been derived from the Working Population Profile from the 2021 Census of Population and Housing data. The method of travel to work variable records up to three travel methods used to get to work on the day of the Census. Data are based on employed persons aged 15 years and over by place of work.

The percentage of workers with only one method of travel to work in Townsville and NW Qld region who travelled by train, bus or ferry was

1.1%

Townsville and NW Qld region

- The percentage of workers with only one method of travel who travelled by train, bus or ferry was 1.1%
- The percentage of workers with only one method of travel who travelled by car was 73.6%
- The percentage of workers with only one method of travel who travelled by bicycle or walked only was 4.6%

Queensland

- The percentage of workers with only one method of travel who travelled by train, bus or ferry was 2.9%
- The percentage of workers with only one method of travel who travelled by car was 64.4%
- The percentage of workers with only one method of travel who travelled by bicycle or walked only was 3.3%

Table 8 Method of travel to work, Townsville and NW Qld region and Queensland, 2021

Method of Travel to Work	Townsville and NW Qld region		Queensland	
	number	%	number	%
One method:				
Train	33	0.0	27,291	1.1
Bus	1,300	1.1	40,754	1.7
Ferry	51	0.0	2,060	0.1
Taxi or ride share service	324	0.3	6,415	0.3
Car	90,264	73.6	1,562,857	64.4
Truck	855	0.7	18,647	0.8
Motorbike scooter	1,110	0.9	15,942	0.7
Bicycle	1,129	0.9	17,078	0.7
Other ^(a)	1,401	1.1	15,954	0.7
Walked only	4,548	3.7	63,034	2.6
Total one method	101,066	82.4	1,770,030	72.9
Two methods:				
Train and:				
Bus	10	0.0	4,715	0.2
Ferry	0	0.0	19	0.0
Car	23	0.0	7,623	0.3
Other ^(a)	0	0.0	1,223	0.1
Total	34	0.0	13,583	0.6
Bus and:				
Ferry	8	0.0	601	0.0
Car	161	0.1	5,028	0.2
Other ^(a)	128	0.1	1,658	0.1
Total	291	0.2	7,288	0.3
Other two methods	1,105	0.9	16,165	0.7
Total two methods	1,427	1.2	37,040	1.5
Three methods	631	0.5	12,546	0.5
Worked at home/Did not go to work	19,169	15.6	603,850	24.9
Total^(b)	122,610	100.0	2,428,219	100.0

Refer to explanatory notes for additional information.

(a) Includes tram (including light rail).

(b) Includes method of travel to work not stated.

Source: ABS, *Census of Population and Housing, 2021, Working Population Profile - W22*

Journey to work

Journey to work data has been derived from unpublished 2021 Census of Population and Housing data and records the usual residence of a person and where they worked. This topic looks at those working in Townsville and NW Qld region and the top five places of residence where these people have travelled from.

The SA2 which had the highest number of commuters working in Townsville and NW Qld region was

Burdell - Mount Low
(7.6%)

Townsville and NW Qld region

- 7.6% of workers in Townsville and NW Qld region lived in Burdell - Mount Low SA2
- 70.7% of workers in Townsville and NW Qld region lived in Townsville SA3

Table 9 Top five usual resident SA2s, Townsville and NW Qld region, 2021

Top five usual resident SA2s	Townsville and NW Qld region	
	number	%
Burdell - Mount Low	9,378	7.6
Mount Isa	8,880	7.2
Kirwan - West	7,290	5.9
Mount Louisa	5,038	4.1
Annandale (Qld)	4,706	3.8
Other ^(a)	86,390	70.5
Total	122,610	100.0

Refer to explanatory notes for additional information.

(a) Includes other SA2s within Australia as well as inadequately described and not stated responses. The sum of components may not add to total due to confidentialisation.

Source: ABS Census of Population and Housing 2021, Working Population Profile, unpublished data and Queensland Treasury estimates

Table 10 Top five usual resident SA3s, Townsville and NW Qld region, 2021

Top five usual resident SA3s	Townsville and NW Qld region	
	number	%
Townsville	86,731	70.7
Charters Towers - Ayr - Ingham	15,919	13.0
Outback - North	13,772	11.2
New South Wales (all SA3)	464	0.4
Cairns - South	339	0.3
Other ^(a)	5,230	4.3
Total	122,610	100.0

Refer to explanatory notes for additional information.

(a) Includes other SA3s within Australia as well as inadequately described and not stated responses. The sum of components may not add to total due to confidentialisation.

Source: ABS Census of Population and Housing 2021, Working Population Profile, unpublished data and Queensland Treasury estimates

Industry and development

Business counts by employment size

Information on counts of registered businesses is produced by the ABS and presents counts of businesses sourced from the Australian Bureau of Statistics Business Register (ABSBR). Data are updated annually with a release approximately 9 months after the reporting period. The next planned update is in January 2024.

The number of businesses in Townsville and NW Qld region as at 30 June 2022 was

19,590 businesses

Townsville and NW Qld region

- 5,467 businesses (or 27.9%) employed 1 to 4 employees as at 30 June 2022
- Within the region, Doomadgee (S) LGA had the highest percentage of businesses employing 1 to 4 employees with 42.9%
- Within the region, Boulia (S) LGA had the highest percentage of businesses employing 20 to 199 employees with 5.5%

Queensland

- 137,569 businesses (or 28.3%) employed 1 to 4 employees as at 30 June 2022

Table 11 Registered businesses by employment size and LGA, Townsville and NW Qld region and Queensland, 30 June 2022

Custom region / LGA / State	Non-employing		1–4 employees		5–19 employees		20–199 employees		200+ employees		Total number
	number	%	number	%	number	%	number	%	number	%	
Townsville and NW Qld region	11,126	56.8	5,467	27.9	2,374	12.1	606	3.1	19	0.1	19,590
Boulia (S)	32	58.2	17	30.9	5	9.1	3	5.5	0	0.0	55
Burdekin (S)	1,276	60.3	573	27.1	209	9.9	56	2.6	0	0.0	2,115
Burke (S)	22	55.0	11	27.5	6	15.0	0	0.0	0	0.0	40
Carpentaria (S)	102	57.0	44	24.6	26	14.5	7	3.9	0	0.0	179
Charters Towers (R)	777	64.1	286	23.6	129	10.6	19	1.6	3	0.2	1,212
Cloncurry (S)	205	61.4	73	21.9	40	12.0	16	4.8	0	0.0	334
Doomadgee (S)	0	0.0	3	42.9	3	42.9	0	0.0	0	0.0	7
Flinders (S)	246	67.6	84	23.1	32	8.8	3	0.8	0	0.0	364
Hinchinbrook (S)	831	62.8	356	26.9	118	8.9	18	1.4	0	0.0	1,323
McKinlay (S)	153	62.2	63	25.6	26	10.6	4	1.6	0	0.0	246
Mornington (S)	6	60.0	3	30.0	0	0.0	0	0.0	0	0.0	10
Mount Isa (C)	522	53.0	267	27.1	148	15.0	45	4.6	3	0.3	984
Palm Island (S)	6	50.0	3	25.0	3	25.0	0	0.0	0	0.0	12
Richmond (S)	150	67.3	50	22.4	20	9.0	3	1.3	0	0.0	223
Townsville (C)	6,798	54.4	3,634	29.1	1,609	12.9	432	3.5	13	0.1	12,486
Queensland	289,401	59.5	137,569	28.3	46,117	9.5	12,223	2.5	756	0.2	486,093

Refer to explanatory notes for additional information.

Source: ABS 8165.0, *Counts of Australian Businesses, including Entries and Exits*, various editions

Business counts by turnover range

Information on counts of registered businesses is produced by the ABS and presents counts of businesses sourced from the Australian Bureau of Statistics Business Register (ABSBR). Data are updated annually with a release approximately 9 months after the reporting period. The next planned update is in January 2024.

The percentage of businesses with a turnover range of \$10 million or more in Townsville and NW Qld region as at 30 June 2022 was

1.3%

Townsville and NW Qld region

- 245 businesses (or 1.3%) with a turnover range of \$10 million or more as at 30 June 2022
- Within the region, Townsville (C) LGA had the largest number of businesses with a turnover range of \$10 million or more with 160

Queensland

- 7,152 businesses (or 1.5%) with a turnover range of \$10 million or more as at 30 June 2022

Table 12 Registered businesses by turnover range and LGA, Townsville and NW Qld region and Queensland, 30 June 2022

Custom region / LGA / State	\$0 to less than \$200k		\$200k to less than \$5m		\$5m to less than \$10m		\$10m or more		Total number
	number	%	number	%	number	%	number	%	
Townsville and NW Qld region	9,974	50.9	9,007	46.0	359	1.8	245	1.3	19,590
Boulia (S)	22	40.0	30	54.5	3	5.5	0	0.0	55
Burdekin (S)	931	44.0	1,140	53.9	27	1.3	17	0.8	2,115
Burke (S)	20	50.0	20	50.0	0	0.0	0	0.0	40
Carpentaria (S)	73	40.8	98	54.7	4	2.2	4	2.2	179
Charters Towers (R)	644	53.1	532	43.9	22	1.8	14	1.2	1,212
Cloncurry (S)	147	44.0	169	50.6	11	3.3	7	2.1	334
Doomadgee (S)	0	0.0	3	42.9	0	0.0	0	0.0	7
Flinders (S)	153	42.0	203	55.8	7	1.9	3	0.8	364
Hinchinbrook (S)	641	48.5	658	49.7	19	1.4	5	0.4	1,323
McKinlay (S)	100	40.7	134	54.5	8	3.3	4	1.6	246
Morrington (S)	3	30.0	5	50.0	0	0.0	0	0.0	10
Mount Isa (C)	503	51.1	427	43.4	27	2.7	27	2.7	984
Palm Island (S)	5	41.7	6	50.0	0	0.0	0	0.0	12
Richmond (S)	81	36.3	134	60.1	4	1.8	4	1.8	223
Townsville (C)	6,651	53.3	5,448	43.6	227	1.8	160	1.3	12,486
Queensland	278,476	57.3	192,951	39.7	7,359	1.5	7,152	1.5	485,979

Refer to explanatory notes for additional information.

Source: ABS 8165.0, *Counts of Australian Businesses, including Entries and Exits*, various editions

Business counts by industry

Information on counts of registered businesses is produced by the ABS and presents counts of businesses sourced from the Australian Bureau of Statistics Business Register (ABSBR). Data are updated annually with a release approximately 9 months after the reporting period. The next planned update is in January 2024.

The industry with the largest number of registered businesses in Townsville and NW Qld region as at 30 June 2022 was

Agriculture, forestry and fishing (17.6%)

Townsville and NW Qld region

- 17.6% of businesses in Agriculture, forestry and fishing industry as at 30 June 2022
- 16.9% of businesses in Construction industry
- Highest specialisation ratio of 2.05 in Agriculture, forestry and fishing industry

Queensland

- 17.3% of businesses in Construction industry as at 30 June 2022
- 12.3% of businesses in Professional, scientific and technical services industry

Table 13 Registered businesses by industry, Townsville and NW Qld region and Queensland, 30 June 2022

Industry	Townsville and NW Qld region		Queensland		Specialisation ratio
	number	%	number	%	
Agriculture, forestry and fishing	3,457	17.6	41,909	8.6	2.05
Mining	103	0.5	1,846	0.4	1.38
Manufacturing	654	3.3	18,036	3.7	0.90
Electricity, gas, water and waste services	66	0.3	1,561	0.3	1.05
Construction	3,308	16.9	83,852	17.3	0.98
Wholesale trade	377	1.9	14,354	3.0	0.65
Retail trade	1,126	5.7	29,177	6.0	0.96
Accommodation and food services	832	4.2	19,451	4.0	1.06
Transport, postal and warehousing	1,307	6.7	34,713	7.1	0.93
Information media and telecommunications	79	0.4	3,992	0.8	0.49
Financial and insurance services	510	2.6	19,687	4.1	0.64
Rental, hiring and real estate services	2,004	10.2	57,292	11.8	0.87
Professional, scientific and technical services	1,577	8.1	59,973	12.3	0.65
Administrative and support services	801	4.1	22,424	4.6	0.89
Public administration and safety	45	0.2	1,237	0.3	0.90
Education and training	255	1.3	7,573	1.6	0.84
Health care and social assistance	1,484	7.6	34,791	7.2	1.06
Arts and recreation services	227	1.2	6,756	1.4	0.83
Other services	1,350	6.9	26,914	5.5	1.24
Not classified	25	0.1	555	0.1	1.12
Total^(a)	19,590	100.0	486,093	100.0	1.00

Refer to explanatory notes for additional information.

(a) Includes inadequately described and not stated responses.

Source: ABS 8165.0, *Counts of Australian Businesses, including Entries and Exits*, various editions

Abbreviations

..	not applicable
\$k	thousand dollars
\$m	million dollars
ABS	Australian Bureau of Statistics
ASGS	Australian Statistical Geography Standard
(C)	City
LGA	Local Government Area
n.a.	not available
(R)	Regional Council
(S)	Shire

Explanatory notes

Profile explanatory notes

Australian Statistical Geography Standard (ASGS)

A geographical framework covering all spatial areas of Australia and its external territories. The ASGS was developed by the Australian Bureau of Statistics (ABS) to allow statistics from different collections to be spatially comparable. The ASGS replaced the Australian Standard Geographical Classification (ASGC).

Industry

Based on Australian and New Zealand Standard Industrial Classification (ANZSIC), 2006 edition, revision 2 published in 2013.

Land area

Land area, as stated in the Region overview, are based on the Australian Albers Equal Area projection (EPSG 3577).

Local government area (LGA)

A geographical area under the responsibility of a local government council or an Indigenous government council. There are 78 LGAs in Queensland.

Queensland

Queensland figures include the 'Migratory - Offshore - Shipping' and 'No Usual Address' counts.

Region overview

Statistics in the profile overview have been derived from data sourced to the Bureau of Meteorology and aggregated to administrative boundaries. Land area are based on the Australian Albers Equal Area projection (EPSG 3577).

Rounding

Figures are rounded to nearest whole number. Calculations (such as percentages and rates) are based on pre-rounded figures.

Specialisation ratio

The ratio of the percentage for the Townsville and NW Qld region to the percentage for Queensland. A specialisation ratio above 1.00 indicates Townsville and NW Qld region has a larger share for that category than in Queensland. Similarly a specialisation ratio below 1.00 indicates Townsville and NW Qld region has a smaller share for that category than in Queensland.

Workers

The term 'workers' has been used throughout this report to describe employed persons counted in the location of where they worked.

Topic explanatory notes

Business counts

It is not currently possible to account for those businesses which operate out of multiple locations, other than at their main location. This is particularly relevant for larger businesses, which commonly establish outlets in several or all states and many regions across Australia. The reason for this is that data pertaining to individual business locations are not currently available from the Australian Bureau of Statistics Business Register. Users should therefore be aware of this limitation when using counts of businesses included in this table.

Due to the process of confidentialisation applied by the ABS, discrepancies may occur between the sums of the component items and total (see ABS cat. no. 8165.0 methodology for more information).

Business counts by industry

Based on Australian and New Zealand Standard Industrial Classification (ANZSIC), 2006 edition.

The 'Not classified' industry division is accurate at the time of release of data. Further refinements to this group will be made in subsequent releases, but will not be reflected in these counts.