



Queensland Regional Profiles

Workforce Profile - people who work in the region

Townsville & NW Qld region

Compared with Queensland

15 July 2021

Queensland Government Statistician's Office

Queensland Treasury

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Region overview

The workforce profiles provide Census characteristics of employed persons (workers) aged 15 years and over. The data in this profile are based on where people work, as opposed to where people live (usual residence) or where people were counted on Census Night (enumeration). For some topics, more detailed data are available through the [Queensland Regional Database](#) (also known as QRSIS), developed and maintained by the Queensland Government Statistician's Office, Queensland Treasury.

Townsville & NW Qld region

Townsville & NW Qld region comprises the 15 local government areas of Boulia (S), Burdekin (S), Burke (S), Carpentaria (S), Charters Towers (R), Cloncurry (S), Doomadgee (S), Flinders (S), Hinchinbrook (S), McKinlay (S), Mornington (S), Mount Isa (C), Palm Island (S), Richmond (S) and Townsville (C).

Townsville & NW Qld region has a total land area of 448,024.0 km², with an average daily temperature range of 18.1°C to 31.9°C and an average annual rainfall of 561 mm.

Data for Townsville & NW Qld region are based on Australian Bureau of Statistics (ABS), Australian Statistical Geography Standard (ASGS), July 2016. In some cases these data have been concorded from other geographical boundaries.

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Queensland has a total land area of 1,730,172.1 km², with an average daily temperature range of 16.4°C to 30.0°C and an average annual rainfall of 636 mm.

Data for Queensland are based on Australian Bureau of Statistics (ABS), Australian Statistical Geography Standard (ASGS), July 2016.

This profile should be read in conjunction with the abbreviations and explanatory notes provided at the end of the profile.

These topics have been updated to reflect the reissue of [ABS Census 2016 workplace location data](#) on 13 December 2017.

Economy

Age by hours worked

Age by hours worked has been derived from the Working Population Profile from the 2016 Census of Population and Housing. The hours worked variable records the number of hours worked in all jobs held during the week before Census Night. For Census purposes, a person is considered to be working full-time if they worked 35 hours or more in all jobs during the week before Census Night. Data are based on employed persons aged 15 years and over by place of work.

The percentage of workers aged 25-54 years employed full-time in Townsville & NW Qld region was

71.0%

Townsville & NW Qld region

- 48.2% of workers aged 15-24 years worked full-time
- 71.0% of workers aged 25-54 years worked full-time
- 63.1% of workers aged 55 years and over worked full-time

Queensland

- 41.9% of workers aged 15-24 years worked full-time
- 68.2% of workers aged 25-54 years worked full-time
- 58.6% of workers aged 55 years and over worked full-time

Table 1 Age by hours worked, Townsville & NW Qld region and Queensland, 2016

| Age / hours worked | Townsville & NW Qld region | | Queensland | |
|-------------------------|----------------------------|--------------|------------------|--------------|
| | number | % | number | % |
| 15-24 years | | | | |
| 0 hours ^(a) | 1,156 | 5.7 | 17,555 | 5.3 |
| 1-24 hours | 7,181 | 35.5 | 135,826 | 40.9 |
| 25-34 hours | 2,082 | 10.3 | 39,588 | 11.9 |
| 35-40 hours | 6,100 | 30.2 | 97,245 | 29.3 |
| 41-48 hours | 1,757 | 8.7 | 21,220 | 6.4 |
| 49 hours or more | 1,887 | 9.3 | 20,855 | 6.3 |
| Total | 20,202 | 100.0 | 332,289 | 100.0 |
| 25-54 years | | | | |
| 0 hours ^(a) | 3,937 | 5.3 | 69,111 | 4.9 |
| 1-24 hours | 9,416 | 12.8 | 211,794 | 15.2 |
| 25-34 hours | 8,002 | 10.8 | 163,404 | 11.7 |
| 35-40 hours | 28,229 | 38.3 | 548,472 | 39.3 |
| 41-48 hours | 8,624 | 11.7 | 147,196 | 10.5 |
| 49 hours or more | 15,514 | 21.0 | 257,227 | 18.4 |
| Total | 73,777 | 100.0 | 1,397,194 | 100.0 |
| 55 years or over | | | | |
| 0 hours ^(a) | 1,451 | 6.9 | 24,110 | 6.0 |
| 1-24 hours | 3,930 | 18.6 | 88,897 | 22.1 |
| 25-34 hours | 2,474 | 11.7 | 53,225 | 13.3 |
| 35-40 hours | 7,202 | 34.0 | 131,521 | 32.8 |
| 41-48 hours | 1,914 | 9.0 | 32,559 | 8.1 |
| 49 hours or more | 4,234 | 20.0 | 71,070 | 17.7 |
| Total | 21,169 | 100.0 | 401,386 | 100.0 |

Refer to explanatory notes for additional information.

(a) Includes workers who did not work any hours in the week prior to Census Night and persons who did not state their hours worked.

Source: ABS, *Census of Population and Housing, 2016, Working Population Profile - W03 (place of work)*

Total personal income

Total personal income has been derived from the 2016 Census of Population and Housing question 'What is the total of all wages/salaries, government benefits, pensions, allowances and other income a person usually receives?'. These median total personal income estimates have been calculated by Queensland Treasury using income range data provided by the ABS. The variable is based on persons aged 15 years and over by place of work.

The median total personal income in Townsville & NW Qld region was

\$52,722 per year

Townsville & NW Qld region

- Median total personal income of \$52,722 per year
- Within the region, McKinlay (S) LGA had the highest median total personal income with \$91,504 per year
- Within the region, Doomadgee (S) LGA had the lowest median total personal income with \$38,338 per year

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- Median total personal income of \$50,901 per year

Table 2 Total personal income by LGA, Townsville & NW Qld region and Queensland, 2016

| Custom region / LGA / State | Less than \$20,800 per year | | \$20,800 to \$51,999 per year | | \$52,000 to \$103,999 per year | | \$104,000 or more per year | | Total ^(a) number | Median (\$/year) \$ |
|---------------------------------------|-----------------------------|-------------|-------------------------------|-------------|--------------------------------|-------------|----------------------------|-------------|--------------------------------|------------------------|
| | number | % | number | % | number | % | number | % | | |
| Townsville & NW Qld region | 13,774 | 12.0 | 41,995 | 36.5 | 44,802 | 38.9 | 12,731 | 11.1 | 115,188 | 52,722 |
| Boulia (S) | 18 | 7.5 | 127 | 52.9 | 79 | 32.9 | 17 | 7.1 | 240 | 45,760 |
| Burdekin (S) | 988 | 13.4 | 3,201 | 43.3 | 2,617 | 35.4 | 415 | 5.6 | 7,394 | 46,101 |
| Burke (S) | 9 | 6.1 | 77 | 52.0 | 42 | 28.4 | 22 | 14.9 | 148 | 47,252 |
| Carpentaria (S) | 82 | 9.5 | 356 | 41.4 | 342 | 39.8 | 77 | 9.0 | 860 | 51,207 |
| Charters Towers (R) | 675 | 15.8 | 1,691 | 39.6 | 1,389 | 32.5 | 421 | 9.9 | 4,273 | 46,216 |
| Cloncurry (S) | 116 | 3.8 | 514 | 17.0 | 1,185 | 39.2 | 1,141 | 37.8 | 3,022 | 90,581 |
| Doomadgee (S) | 55 | 16.6 | 161 | 48.5 | 91 | 27.4 | 24 | 7.2 | 332 | 38,338 |
| Flinders (S) | 134 | 16.7 | 343 | 42.8 | 226 | 28.2 | 72 | 9.0 | 802 | 43,736 |
| Hinchinbrook (S) | 689 | 16.0 | 1,880 | 43.6 | 1,402 | 32.6 | 234 | 5.4 | 4,307 | 43,557 |
| McKinlay (S) | 73 | 6.0 | 229 | 18.8 | 412 | 33.8 | 490 | 40.2 | 1,219 | 91,504 |
| Mornington (S) | 65 | 18.7 | 120 | 34.6 | 99 | 28.5 | 34 | 9.8 | 347 | 43,445 |
| Mount Isa (C) | 665 | 7.2 | 2,374 | 25.8 | 3,541 | 38.4 | 2,448 | 26.6 | 9,214 | 71,785 |
| Palm Island (S) | 92 | 15.7 | 285 | 48.7 | 168 | 28.7 | 44 | 7.5 | 585 | 43,386 |
| Richmond (S) | 106 | 14.5 | 341 | 46.6 | 233 | 31.8 | 33 | 4.5 | 732 | 43,643 |
| Townsville (C) | 10,007 | 12.2 | 30,296 | 37.1 | 32,976 | 40.4 | 7,259 | 8.9 | 81,713 | 51,968 |
| Queensland | 266,010 | 12.5 | 812,157 | 38.1 | 774,266 | 36.3 | 244,876 | 11.5 | 2,130,869 | 50,901 |

Refer to explanatory notes for additional information.

(a) Includes personal income not stated.

Source: ABS, *Census of Population and Housing, 2016, Working Population Profile - W06 (place of work)* and Queensland Treasury estimates

Industry

Industry has been derived from the Working Population Profile from the 2016 Census of Population and Housing data. A person's industry of employment was classified based on responses to a range of questions from the Census. Data are based on employed persons aged 15 years and over by place of work.

The top five industry subdivisions of employment for workers in Townsville & NW Qld region were:

1. **Preschool and school education (7.0%)**
2. **Food and beverage services (5.9%)**
3. **Hospitals (5.3%)**
4. **Public administration (5.3%)**
5. **Other store based retailing (4.6%)**

Townsville & NW Qld region

- 13.8% of workers were employed in the Health care and social assistance industry
- 12.1% of workers were employed in the Public administration and safety industry
- Highest specialisation ratio of 2.18 in Mining industry

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- 13.0% of workers were employed in the Health care and social assistance industry
- 9.9% of workers were employed in the Retail trade industry

Table 3 Industry, Townsville & NW Qld region and Queensland, 2016

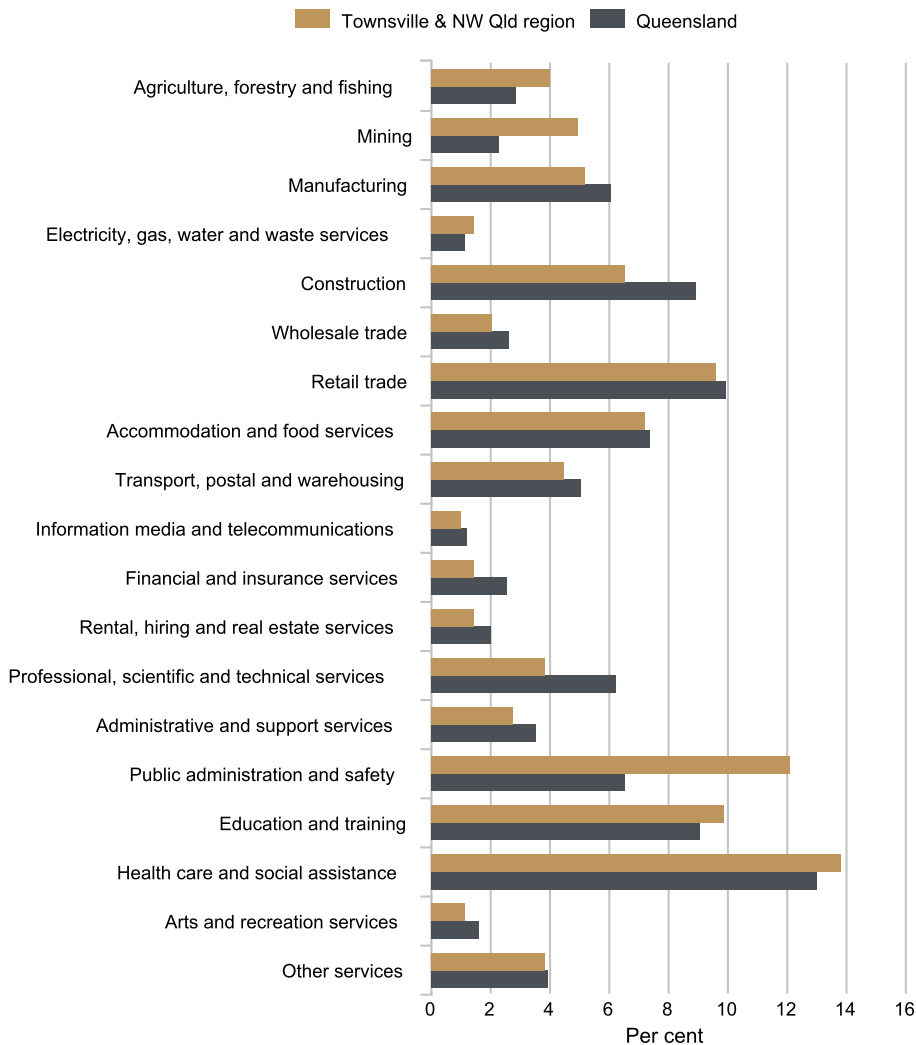
| Industry | Townsville & NW Qld region | | Queensland | | Specialisation ratio |
|---|----------------------------|--------------|------------------|--------------|----------------------|
| | number | % | number | % | |
| Agriculture, forestry and fishing | 4,610 | 4.0 | 60,460 | 2.8 | 1.41 |
| Mining | 5,693 | 4.9 | 48,308 | 2.3 | 2.18 |
| Manufacturing | 5,978 | 5.2 | 128,666 | 6.0 | 0.86 |
| Electricity, gas, water and waste services | 1,644 | 1.4 | 23,806 | 1.1 | 1.28 |
| Construction | 7,503 | 6.5 | 189,766 | 8.9 | 0.73 |
| Wholesale trade | 2,342 | 2.0 | 56,050 | 2.6 | 0.77 |
| Retail trade | 11,046 | 9.6 | 211,506 | 9.9 | 0.97 |
| Accommodation and food services | 8,280 | 7.2 | 156,938 | 7.4 | 0.98 |
| Transport, postal and warehousing | 5,133 | 4.5 | 107,676 | 5.1 | 0.88 |
| Information media and telecommunications | 1,154 | 1.0 | 25,317 | 1.2 | 0.84 |
| Financial and insurance services | 1,641 | 1.4 | 54,230 | 2.5 | 0.56 |
| Rental, hiring and real estate services | 1,646 | 1.4 | 42,545 | 2.0 | 0.72 |
| Professional, scientific and technical services | 4,394 | 3.8 | 132,686 | 6.2 | 0.61 |
| Administrative and support services | 3,172 | 2.8 | 75,300 | 3.5 | 0.78 |
| Public administration and safety | 13,909 | 12.1 | 139,160 | 6.5 | 1.85 |
| Education and training | 11,361 | 9.9 | 192,699 | 9.0 | 1.09 |
| Health care and social assistance | 15,899 | 13.8 | 277,396 | 13.0 | 1.06 |
| Arts and recreation services | 1,299 | 1.1 | 33,784 | 1.6 | 0.71 |
| Other services | 4,396 | 3.8 | 83,385 | 3.9 | 0.98 |
| Total^(a) | 115,188 | 100.0 | 2,130,869 | 100.0 | 1.00 |

Refer to explanatory notes for additional information.

(a) Includes inadequately described and not stated responses.

Source: ABS, *Census of Population and Housing, 2016, Working Population Profile - W09 (place of work)*

Figure 1 Percentage of workers by industry^(a), Townsville & NW Qld region and Queensland, 2016



(a) Total used to derive percentages includes inadequately described and not stated responses.

Source: ABS, *Census of Population and Housing, 2016, Working Population Profile - W09 (place of work)*

Industry by hours worked

Industry has been derived from the Working Population Profile from the 2016 Census of Population and Housing data. A person's industry of employment was classified based on responses to a range of questions from the Census. For Census purposes, a person is considered to be working full-time if they worked 35 hours or more in all jobs during the week before Census Night. Data are based on employed persons aged 15 years and over by place of work.

The industry with the highest percentage of full-time workers in Townsville & NW Qld region was:

Mining (88.8%)

Townsville & NW Qld region

- Mining industry had the highest percentage of full-time workers (88.8%), followed by Electricity, gas, water and waste services (84.7%)
- Accommodation and food services industry had the highest percentage of part-time workers (59.3%), followed by Retail trade (50.1%)

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- Mining industry had the highest percentage of full-time workers (86.1%), followed by Electricity, gas, water and waste services (84.9%)
- Accommodation and food services industry had the highest percentage of part-time workers (58.3%), followed by Retail trade (49.4%)

Table 4 Industry by hours worked, Townsville & NW Qld region and Queensland, 2016

| Industry | Townsville & NW Qld region | | | | | Queensland | | | | |
|---|----------------------------|-------------|---------------|-------------|----------------------|------------------|-------------|----------------|-------------|----------------------|
| | Full-time | | Part-time | | Total ^(a) | Full-time | | Part-time | | Total ^(a) |
| | number | % | number | % | number | number | % | number | % | number |
| Agriculture, forestry and fishing | 3,684 | 79.9 | 708 | 15.4 | 4,610 | 43,190 | 71.4 | 14,641 | 24.2 | 60,460 |
| Mining | 5,053 | 88.8 | 198 | 3.5 | 5,693 | 41,576 | 86.1 | 3,020 | 6.3 | 48,308 |
| Manufacturing | 4,997 | 83.6 | 778 | 13.0 | 5,978 | 103,365 | 80.3 | 21,131 | 16.4 | 128,666 |
| Electricity, gas, water and waste services | 1,393 | 84.7 | 154 | 9.4 | 1,644 | 20,209 | 84.9 | 2,581 | 10.8 | 23,806 |
| Construction | 5,940 | 79.2 | 1,293 | 17.2 | 7,503 | 148,047 | 78.0 | 34,527 | 18.2 | 189,766 |
| Wholesale trade | 1,940 | 82.8 | 319 | 13.6 | 2,342 | 44,559 | 79.5 | 9,872 | 17.6 | 56,050 |
| Retail trade | 5,049 | 45.7 | 5,537 | 50.1 | 11,046 | 98,669 | 46.7 | 104,522 | 49.4 | 211,506 |
| Accommodation and food services | 2,952 | 35.7 | 4,909 | 59.3 | 8,280 | 59,114 | 37.7 | 91,558 | 58.3 | 156,938 |
| Transport, postal and warehousing | 3,861 | 75.2 | 1,047 | 20.4 | 5,133 | 77,975 | 72.4 | 24,155 | 22.4 | 107,676 |
| Information media and telecommunications | 854 | 74.0 | 259 | 22.4 | 1,154 | 18,155 | 71.7 | 6,230 | 24.6 | 25,317 |
| Financial and insurance services | 1,188 | 72.4 | 362 | 22.1 | 1,641 | 40,728 | 75.1 | 11,148 | 20.6 | 54,230 |
| Rental, hiring and real estate services | 1,222 | 74.2 | 361 | 21.9 | 1,646 | 30,243 | 71.1 | 11,001 | 25.9 | 42,545 |
| Professional, scientific and technical services | 3,101 | 70.6 | 1,113 | 25.3 | 4,394 | 93,349 | 70.4 | 35,014 | 26.4 | 132,686 |
| Administrative and support services | 1,718 | 54.2 | 1,271 | 40.1 | 3,172 | 38,532 | 51.2 | 33,625 | 44.7 | 75,300 |
| Public administration and safety | 11,428 | 82.2 | 1,652 | 11.9 | 13,909 | 108,112 | 77.7 | 22,467 | 16.1 | 139,160 |
| Education and training | 6,317 | 55.6 | 4,519 | 39.8 | 11,361 | 102,145 | 53.0 | 81,710 | 42.4 | 192,699 |
| Health care and social assistance | 9,123 | 57.4 | 5,802 | 36.5 | 15,899 | 143,723 | 51.8 | 117,785 | 42.5 | 277,396 |
| Arts and recreation services | 623 | 48.0 | 574 | 44.2 | 1,299 | 16,355 | 48.4 | 15,888 | 47.0 | 33,784 |
| Other services | 2,890 | 65.7 | 1,324 | 30.1 | 4,396 | 51,606 | 61.9 | 28,769 | 34.5 | 83,385 |
| Total^(b) | 75,415 | 65.5 | 33,175 | 28.8 | 115,188 | 1,327,368 | 62.3 | 692,723 | 32.5 | 2,130,869 |

Refer to explanatory notes for additional information.

(a) Includes workers who did not work any hours in the week prior to Census Night and persons who did not state their hours worked.

(b) Includes inadequately described and not stated responses.

Source: ABS, *Census of Population and Housing, 2016, Working Population Profile - W11 (place of work)*

Industry by occupation

Industry by occupation has been derived from the Working Population Profile from the 2016 Census of Population and Housing data. A person's industry and occupation of employment were classified based on responses to a range of questions from the Census. Data are based on employed persons aged 15 years and over by place of work.

The highest percentage of workers in blue collar occupations in Townsville & NW Qld region was in the industry:

Mining (75.3%)

Townsville & NW Qld region

- The percentage of workers employed in blue collar occupations was highest in the Mining industry (75.3%), followed by the Construction industry (70.8%)
- The percentage of workers employed in white collar occupations was highest in the Financial and insurance services industry (93.1%), followed by the Health care and social assistance industry (91.0%)

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- The percentage of workers employed in blue collar occupations was highest in the Construction industry (71.7%), followed by the Mining industry (67.5%)
- The percentage of workers employed in white collar occupations was highest in the Financial and insurance services industry (95.8%), followed by the Education and training industry (92.0%)

Table 5 Industry by occupation, Townsville & NW Qld region and Queensland, 2016

| Industry | Townsville & NW Qld region | | | | | Queensland | | | | |
|---|----------------------------|-------------|---------------|-------------|----------------------|----------------|-------------|------------------|-------------|----------------------|
| | Blue collar | | White collar | | Total ^(a) | Blue collar | | White collar | | Total ^(a) |
| | number | % | number | % | number | number | % | number | % | number |
| Agriculture, forestry and fishing | 1,907 | 41.4 | 2,668 | 57.9 | 4,610 | 25,432 | 42.1 | 34,472 | 57.0 | 60,460 |
| Mining | 4,285 | 75.3 | 1,351 | 23.7 | 5,693 | 32,608 | 67.5 | 15,155 | 31.4 | 48,308 |
| Manufacturing | 4,037 | 67.5 | 1,878 | 31.4 | 5,978 | 79,171 | 61.5 | 48,237 | 37.5 | 128,666 |
| Electricity, gas, water and waste services | 841 | 51.2 | 766 | 46.6 | 1,644 | 12,186 | 51.2 | 11,294 | 47.4 | 23,806 |
| Construction | 5,315 | 70.8 | 2,101 | 28.0 | 7,503 | 136,144 | 71.7 | 51,872 | 27.3 | 189,766 |
| Wholesale trade | 921 | 39.3 | 1,414 | 60.4 | 2,342 | 18,485 | 33.0 | 37,083 | 66.2 | 56,050 |
| Retail trade | 2,171 | 19.7 | 8,835 | 80.0 | 11,046 | 39,618 | 18.7 | 170,890 | 80.8 | 211,506 |
| Accommodation and food services | 3,125 | 37.7 | 5,118 | 61.8 | 8,280 | 56,051 | 35.7 | 99,931 | 63.7 | 156,938 |
| Transport, postal and warehousing | 3,170 | 61.8 | 1,921 | 37.4 | 5,133 | 57,479 | 53.4 | 48,934 | 45.4 | 107,676 |
| Information media and telecommunications | 360 | 31.2 | 760 | 65.9 | 1,154 | 5,824 | 23.0 | 19,136 | 75.6 | 25,317 |
| Financial and insurance services | 72 | 4.4 | 1,527 | 93.1 | 1,641 | 1,363 | 2.5 | 51,949 | 95.8 | 54,230 |
| Rental, hiring and real estate services | 272 | 16.5 | 1,347 | 81.8 | 1,646 | 5,237 | 12.3 | 36,731 | 86.3 | 42,545 |
| Professional, scientific and technical services | 853 | 19.4 | 3,467 | 78.9 | 4,394 | 17,873 | 13.5 | 113,742 | 85.7 | 132,686 |
| Administrative and support services | 1,873 | 59.0 | 1,247 | 39.3 | 3,172 | 39,500 | 52.5 | 35,116 | 46.6 | 75,300 |
| Public administration and safety | 3,029 | 21.8 | 10,670 | 76.7 | 13,909 | 22,760 | 16.4 | 114,100 | 82.0 | 139,160 |
| Education and training | 995 | 8.8 | 10,284 | 90.5 | 11,361 | 14,570 | 7.6 | 177,189 | 92.0 | 192,699 |
| Health care and social assistance | 1,328 | 8.4 | 14,471 | 91.0 | 15,899 | 22,983 | 8.3 | 252,671 | 91.1 | 277,396 |
| Arts and recreation services | 263 | 20.2 | 1,005 | 77.4 | 1,299 | 7,255 | 21.5 | 26,121 | 77.3 | 33,784 |
| Other services | 2,518 | 57.3 | 1,832 | 41.7 | 4,396 | 45,932 | 55.1 | 36,843 | 44.2 | 83,385 |
| Total^(b) | 39,033 | 33.9 | 74,436 | 64.6 | 115,188 | 675,068 | 31.7 | 1,421,319 | 66.7 | 2,130,869 |

Refer to explanatory notes for additional information.

(a) Includes inadequately described and not stated occupation.

(b) Includes inadequately described and not stated industry.

Source: ABS, *Census of Population and Housing, 2016, Working Population Profile - W12 (place of work)*

Occupation

Occupation has been derived from the Working Population Profile from the 2016 Census of Population and Housing data. A person's occupation of employment was classified based on responses to a range of questions from the Census. Data are based on employed persons aged 15 years and over by place of work.

Townsville & NW Qld region

- 17.9% of workers were employed as Professionals
- 14.9% of workers were employed as Technicians and trades workers
- Highest specialisation ratio of 1.24 in Machinery operators and drivers occupation

Queensland

- 19.9% of workers were employed as Professionals
- 14.2% of workers were employed as Technicians and trades workers

The top five occupation sub-major groups of employment for workers in Townsville & NW Qld region were:

1. Sales assistants and salespersons (6.5%)
2. Health professionals (5.4%)
3. Carers and aides (5.1%)
4. Education professionals (4.7%)
5. Automotive and engineering trades workers (4.6%)

Table 6 Occupation, Townsville & NW Qld region and Queensland, 2016

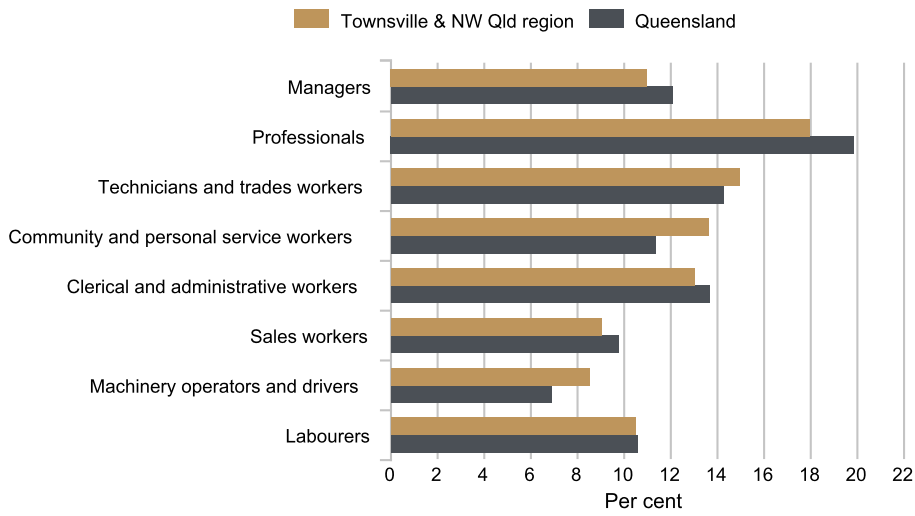
| Occupation | Townsville & NW Qld region | | Queensland | | Specialisation ratio |
|--|----------------------------|--------------|------------------|--------------|----------------------|
| | number | % | number | % | |
| Managers | 12,646 | 11.0 | 257,478 | 12.1 | 0.91 |
| Professionals | 20,672 | 17.9 | 423,068 | 19.9 | 0.90 |
| Technicians and trades workers | 17,191 | 14.9 | 303,471 | 14.2 | 1.05 |
| Community and personal service workers | 15,705 | 13.6 | 242,024 | 11.4 | 1.20 |
| Clerical and administrative workers | 15,013 | 13.0 | 291,171 | 13.7 | 0.95 |
| Sales workers | 10,400 | 9.0 | 207,578 | 9.7 | 0.93 |
| Machinery operators and drivers | 9,786 | 8.5 | 146,529 | 6.9 | 1.24 |
| Labourers | 12,056 | 10.5 | 225,068 | 10.6 | 0.99 |
| Total^(a) | 115,188 | 100.0 | 2,130,869 | 100.0 | 1.00 |

Refer to explanatory notes for additional information.

(a) Includes inadequately described and not stated responses.

Source: ABS, *Census of Population and Housing, 2016, Working Population Profile - W13 (place of work)*

Figure 2 Percentage of workers by occupation^(a), Townsville & NW Qld region and Queensland, 2016



(a) Total used to derive percentages includes inadequately described and not stated responses.

Source: ABS, *Census of Population and Housing, 2016, Working Population Profile - W13 (place of work)*

Occupation by total personal income

Occupation by total personal income has been derived from the Working Population Profile from the 2016 Census of Population and Housing data. A person's occupation of employment was classified based on responses to a range of questions from the Census. Data are based on employed persons aged 15 years and over by place of work.

The highest total personal income range for workers with blue collar occupations in Townsville & NW Qld region was:

\$41,600–\$51,599 per year (14.2%)

Townsville & NW Qld region

- The highest total personal income range for persons employed in blue collar occupations was \$41,600–\$51,599 per year (14.2%)
- The highest total personal income range for persons employed in white collar occupations was \$78,000–\$103,999 per year (15.4%)

Queensland

- The highest total personal income range for persons employed in blue collar occupations was \$41,600–\$51,599 per year (15.8%)
- The highest total personal income range for persons employed in white collar occupations was \$78,000–\$103,999 per year (14.7%)

Table 7 Occupation by total personal income, Townsville & NW Qld region and Queensland, 2016

| Total personal income (yearly) | Townsville & NW Qld region | | | | | Queensland | | | | |
|--------------------------------|----------------------------|--------------|---------------|--------------|----------------------|----------------|--------------|------------------|--------------|----------------------|
| | Blue collar | | White collar | | Total ^(a) | Blue collar | | White collar | | Total ^(a) |
| | number | % | number | % | number | number | % | number | % | number |
| Negative/Nil income | 300 | 0.8 | 622 | 0.8 | 980 | 4,483 | 0.7 | 11,527 | 0.8 | 17,285 |
| \$1–\$7,799 | 1,232 | 3.2 | 2,883 | 3.9 | 4,224 | 21,430 | 3.2 | 52,113 | 3.7 | 74,735 |
| \$7,800–\$15,599 | 1,332 | 3.4 | 2,868 | 3.9 | 4,268 | 24,921 | 3.7 | 56,419 | 4.0 | 82,737 |
| \$16,000–\$20,799 | 1,418 | 3.6 | 2,779 | 3.7 | 4,302 | 30,534 | 4.5 | 59,023 | 4.2 | 91,253 |
| \$20,800–\$33,799 | 5,425 | 13.9 | 9,408 | 12.6 | 15,017 | 103,108 | 15.3 | 187,695 | 13.2 | 295,065 |
| \$33,800–\$41,599 | 4,539 | 11.6 | 7,536 | 10.1 | 12,227 | 89,147 | 13.2 | 145,550 | 10.2 | 237,917 |
| \$41,600–\$51,599 | 5,524 | 14.2 | 9,024 | 12.1 | 14,751 | 106,698 | 15.8 | 168,655 | 11.9 | 279,175 |
| \$52,000–\$64,999 | 5,460 | 14.0 | 10,205 | 13.7 | 15,891 | 99,690 | 14.8 | 184,980 | 13.0 | 288,453 |
| \$65,400–\$77,999 | 3,875 | 9.9 | 8,108 | 10.9 | 12,182 | 60,598 | 9.0 | 137,385 | 9.7 | 200,540 |
| \$78,000–\$103,999 | 4,977 | 12.8 | 11,464 | 15.4 | 16,729 | 72,658 | 10.8 | 209,250 | 14.7 | 285,273 |
| \$104,000 or more | 4,206 | 10.8 | 8,342 | 11.2 | 12,731 | 50,632 | 7.5 | 191,220 | 13.5 | 244,876 |
| Total^(b) | 39,033 | 100.0 | 74,436 | 100.0 | 115,188 | 675,068 | 100.0 | 1,421,319 | 100.0 | 2,130,869 |

Refer to explanatory notes for additional information.

(a) Includes inadequately described and not stated occupation.

(b) Includes inadequately described and not stated income.

Source: ABS, *Census of Population and Housing, 2016, Working Population Profile - W17 (place of work)*

Method of travel to work

The method of travel to work has been derived from the Working Population Profile from the 2016 Census of Population and Housing data. The method of travel to work variable records up to three travel methods used to get to work on the day of the Census. Data are based on employed persons aged 15 years and over by place of work.

The percentage of workers with only one method of travel to work in Townsville & NW Qld region who travelled by train, bus or ferry was

1.2%

Townsville & NW Qld region

- The percentage of workers with only one method of travel who travelled by train, bus or ferry was 1.2%
- The percentage of workers with only one method of travel who travelled by car was 74.5%
- The percentage of workers with only one method of travel who travelled by bicycle or walked only was 5.8%

Queensland

- The percentage of workers with only one method of travel who travelled by train, bus or ferry was 5.0%
- The percentage of workers with only one method of travel who travelled by car was 69.6%
- The percentage of workers with only one method of travel who travelled by bicycle or walked only was 4.3%

Table 8 Method of travel to work, Townsville & NW Qld region and Queensland, 2016

| Method of Travel to Work | Townsville & NW Qld region | | Queensland | |
|-----------------------------------|----------------------------|--------------|------------------|--------------|
| | number | % | number | % |
| One method: | | | | |
| Train | 50 | 0.0 | 42,111 | 2.0 |
| Bus | 1,327 | 1.2 | 61,312 | 2.9 |
| Ferry | 59 | 0.1 | 2,939 | 0.1 |
| Taxi | 230 | 0.2 | 3,500 | 0.2 |
| Car | 85,832 | 74.5 | 1,482,299 | 69.6 |
| Truck | 972 | 0.8 | 19,934 | 0.9 |
| Motorbike scooter | 1,369 | 1.2 | 19,648 | 0.9 |
| Bicycle | 1,572 | 1.4 | 21,659 | 1.0 |
| Other ^(a) | 1,134 | 1.0 | 16,396 | 0.8 |
| Walked only | 5,093 | 4.4 | 69,735 | 3.3 |
| Total one method | 97,623 | 84.8 | 1,739,531 | 81.6 |
| Two methods: | | | | |
| Train and: | | | | |
| Bus | 20 | 0.0 | 7,136 | 0.3 |
| Ferry | 0 | 0.0 | 67 | 0.0 |
| Car | 14 | 0.0 | 14,213 | 0.7 |
| Other ^(a) | 6 | 0.0 | 1,028 | 0.0 |
| Total | 45 | 0.0 | 22,435 | 1.1 |
| Bus and: | | | | |
| Ferry | 3 | 0.0 | 813 | 0.0 |
| Car | 148 | 0.1 | 7,750 | 0.4 |
| Other ^(a) | 46 | 0.0 | 1,591 | 0.1 |
| Total | 197 | 0.2 | 10,146 | 0.5 |
| Other two methods | 900 | 0.8 | 15,516 | 0.7 |
| Total two methods | 1,158 | 1.0 | 48,098 | 2.3 |
| Three methods | 170 | 0.1 | 6,659 | 0.3 |
| Worked at home/Did not go to work | 15,164 | 13.2 | 317,739 | 14.9 |
| Total^(b) | 115,188 | 100.0 | 2,130,869 | 100.0 |

Refer to explanatory notes for additional information.

(a) Includes tram (including light rail).

(b) Includes method of travel to work not stated.

Source: ABS, *Census of Population and Housing, 2016, Working Population Profile - W22 (place of work)*

Journey to work

Journey to work data has been derived from unpublished 2016 Census of Population and Housing data and records the usual residence of a person and where they worked. This topic looks at those working in Townsville & NW Qld region and the top five places of residence where these people have travelled from.

Townsville & NW Qld region

- 8.7% of workers in Townsville & NW Qld region commuted from Deeragun SA2
- 69.5% of workers in Townsville & NW Qld region commuted from Townsville SA3

The percentage of workers that commuted into Townsville & NW Qld region was

not available

Table 9 Top five usual resident SA2s, Townsville & NW Qld region, 2016

| Top five usual resident SA2s | Townsville & NW Qld region | |
|------------------------------|----------------------------|--------------|
| | number | % |
| Deeragun | 10,001 | 8.7 |
| Mount Isa | 8,685 | 7.6 |
| Kirwan - West | 7,198 | 6.3 |
| Annandale | 4,841 | 4.2 |
| Townsville City - North Ward | 4,544 | 4.0 |
| Other ^(a) | 79,157 | 69.2 |
| Total | 114,426 | 100.0 |

Refer to explanatory notes for additional information.

(a) Includes other SA2s within Australia as well as inadequately described and not stated responses.

Source: ABS Census of Population and Housing, Working Population Profile, unpublished data and Queensland Treasury estimates

Table 10 Top five usual resident SA3s, Townsville & NW Qld region, 2016

| Top five usual resident SA3s | Townsville & NW Qld region | |
|--------------------------------|----------------------------|--------------|
| | number | % |
| Townsville | 79,976 | 69.5 |
| Charters Towers - Ayr - Ingham | 15,989 | 13.9 |
| Outback - North | 13,344 | 11.6 |
| New South Wales (all SA3) | 746 | 0.6 |
| Victoria (all SA3) | 448 | 0.4 |
| Other ^(a) | 4,541 | 3.9 |
| Total | 115,044 | 100.0 |

Refer to explanatory notes for additional information.

(a) Includes other SA3s within Australia as well as inadequately described and not stated responses.

Source: ABS Census of Population and Housing, Working Population Profile, unpublished data and Queensland Treasury estimates

Industry and development

Business counts by employment size

Information on counts of registered businesses is produced by the ABS and presents counts of businesses sourced from the Australian Bureau of Statistics Business Register (ABSBR). Data are updated annually with a release approximately 9 months after the reporting period. The next planned update is in March 2022.

The number of businesses in Townsville & NW Qld region as at 30 June 2020 was

18,928 businesses

Townsville & NW Qld region

- 4,791 businesses (or 25.3%) employed 1 to 4 employees as at 30 June 2020
- Within the region, Doomadgee (S) LGA had the highest percentage of businesses employing 1 to 4 employees with 60.0%
- Within the region, Doomadgee (S) LGA had the highest percentage of businesses employing 20 to 199 employees with 60.0%

Queensland

- 112,776 businesses (or 24.3%) employed 1 to 4 employees as at 30 June 2020

Table 11 Registered businesses by employment size and LGA, Townsville & NW Qld region and Queensland, 30 June 2020

| Custom region / LGA / State | Non-employing | | 1–4 employees | | 5–19 employees | | 20–199 employees | | 200+ employees | | Total number |
|---------------------------------------|----------------|-------------|----------------|-------------|----------------|-------------|------------------|------------|----------------|------------|-----------------|
| | number | % | number | % | number | % | number | % | number | % | |
| Townsville & NW Qld region | 11,299 | 59.7 | 4,791 | 25.3 | 2,268 | 12.0 | 535 | 2.8 | 16 | 0.1 | 18,928 |
| Boulia (S) | 32 | 68.1 | 10 | 21.3 | 3 | 6.4 | 3 | 6.4 | 0 | 0.0 | 47 |
| Burdekin (S) | 1,332 | 62.6 | 535 | 25.1 | 208 | 9.8 | 48 | 2.3 | 3 | 0.1 | 2,129 |
| Burke (S) | 23 | 56.1 | 11 | 26.8 | 4 | 9.8 | 3 | 7.3 | 0 | 0.0 | 41 |
| Carpentaria (S) | 109 | 60.2 | 37 | 20.4 | 26 | 14.4 | 8 | 4.4 | 0 | 0.0 | 181 |
| Charters Towers (R) | 702 | 64.6 | 249 | 22.9 | 114 | 10.5 | 14 | 1.3 | 0 | 0.0 | 1,086 |
| Cloncurry (S) | 178 | 60.3 | 69 | 23.4 | 33 | 11.2 | 14 | 4.7 | 0 | 0.0 | 295 |
| Doomadgee (S) | 0 | 0.0 | 3 | 60.0 | 0 | 0.0 | 3 | 60.0 | 0 | 0.0 | 5 |
| Flinders (S) | 220 | 69.0 | 62 | 19.4 | 29 | 9.1 | 3 | 0.9 | 0 | 0.0 | 319 |
| Hinchinbrook (S) | 865 | 64.8 | 334 | 25.0 | 122 | 9.1 | 17 | 1.3 | 0 | 0.0 | 1,335 |
| McKinlay (S) | 156 | 64.7 | 55 | 22.8 | 27 | 11.2 | 3 | 1.2 | 0 | 0.0 | 241 |
| Mornington (S) | 7 | 58.3 | 4 | 33.3 | 3 | 25.0 | 0 | 0.0 | 0 | 0.0 | 12 |
| Mount Isa (C) | 515 | 55.2 | 225 | 24.1 | 150 | 16.1 | 39 | 4.2 | 0 | 0.0 | 933 |
| Palm Island (S) | 7 | 41.2 | 3 | 17.6 | 5 | 29.4 | 0 | 0.0 | 0 | 0.0 | 17 |
| Richmond (S) | 142 | 66.0 | 48 | 22.3 | 19 | 8.8 | 0 | 0.0 | 0 | 0.0 | 215 |
| Townsville (C) | 7,011 | 58.1 | 3,146 | 26.1 | 1,525 | 12.6 | 380 | 3.1 | 13 | 0.1 | 12,072 |
| Queensland | 297,287 | 63.9 | 112,776 | 24.3 | 42,926 | 9.2 | 11,270 | 2.4 | 727 | 0.2 | 464,990 |

Refer to explanatory notes for additional information.

Source: ABS 8165.0, *Counts of Australian Businesses, including Entries and Exits*, various editions

Business counts by turnover range

Information on counts of registered businesses is produced by the ABS and presents counts of businesses sourced from the Australian Bureau of Statistics Business Register (ABSBR). Data are updated annually with a release approximately 9 months after the reporting period. The next planned update is in March 2022.

The percentage of businesses with a turnover range of \$2 million or more in Townsville & NW Qld region as at 30 June 2020 was

7.4%

Townsville & NW Qld region

- 1,400 businesses (or 7.4%) with a turnover range of \$2 million or more as at 30 June 2020
- Within the region, Townsville (C) LGA had the largest number of businesses with a turnover range of \$2 million or more with 929

Queensland

- 30,487 businesses (or 6.6%) with a turnover range of \$2 million or more as at 30 June 2020

Table 12 Registered businesses by turnover range and LGA, Townsville & NW Qld region and Queensland, 30 June 2020

| Custom region / LGA / State | \$0 to less than \$100k | | \$100k to less than \$500k | | \$500k to less than \$2m | | \$2m or more | | Total number |
|---------------------------------------|-------------------------|-------------|----------------------------|-------------|--------------------------|-------------|---------------|------------|-----------------|
| | number | % | number | % | number | % | number | % | |
| Townsville & NW Qld region | 6,849 | 36.2 | 7,218 | 38.1 | 3,443 | 18.2 | 1,400 | 7.4 | 18,928 |
| Boulia (S) | 10 | 21.3 | 26 | 55.3 | 8 | 17.0 | 6 | 12.8 | 47 |
| Burdekin (S) | 627 | 29.5 | 958 | 45.0 | 439 | 20.6 | 104 | 4.9 | 2,129 |
| Burke (S) | 11 | 26.8 | 15 | 36.6 | 5 | 12.2 | 6 | 14.6 | 41 |
| Carpentaria (S) | 52 | 28.7 | 74 | 40.9 | 34 | 18.8 | 20 | 11.0 | 181 |
| Charters Towers (R) | 440 | 40.5 | 370 | 34.1 | 205 | 18.9 | 69 | 6.4 | 1,086 |
| Cloncurry (S) | 82 | 27.8 | 101 | 34.2 | 69 | 23.4 | 38 | 12.9 | 295 |
| Doomadgee (S) | 0 | 0.0 | 0 | 0.0 | 3 | 60.0 | 3 | 60.0 | 5 |
| Flinders (S) | 102 | 32.0 | 116 | 36.4 | 73 | 22.9 | 25 | 7.8 | 319 |
| Hinchinbrook (S) | 401 | 30.0 | 592 | 44.3 | 292 | 21.9 | 59 | 4.4 | 1,335 |
| McKinlay (S) | 76 | 31.5 | 93 | 38.6 | 49 | 20.3 | 18 | 7.5 | 241 |
| Mornington (S) | 3 | 25.0 | 6 | 50.0 | 3 | 25.0 | 0 | 0.0 | 12 |
| Mount Isa (C) | 343 | 36.8 | 313 | 33.5 | 164 | 17.6 | 103 | 11.0 | 933 |
| Palm Island (S) | 6 | 35.3 | 3 | 17.6 | 3 | 17.6 | 3 | 17.6 | 17 |
| Richmond (S) | 69 | 32.1 | 81 | 37.7 | 55 | 25.6 | 17 | 7.9 | 215 |
| Townsville (C) | 4,627 | 38.3 | 4,470 | 37.0 | 2,041 | 16.9 | 929 | 7.7 | 12,072 |
| Queensland | 197,702 | 42.5 | 168,382 | 36.2 | 68,423 | 14.7 | 30,487 | 6.6 | 464,990 |

Refer to explanatory notes for additional information.

Source: ABS 8165.0, *Counts of Australian Businesses, including Entries and Exits*, various editions

Business counts by industry

Information on counts of registered businesses is produced by the ABS and presents counts of businesses sourced from the Australian Bureau of Statistics Business Register (ABSBR). Data are updated annually with a release approximately 9 months after the reporting period. The next planned update is in March 2022.

The industry with the largest number of registered businesses in Townsville & NW Qld region as at 30 June 2020 was

Agriculture, forestry and fishing (17.7%)

Townsville & NW Qld region

- 17.7% of businesses in Agriculture, forestry and fishing industry as at 30 June 2020
- 16.6% of businesses in Construction industry
- Highest specialisation ratio of 2.02 in Agriculture, forestry and fishing industry

Queensland

- 16.6% of businesses in Construction industry as at 30 June 2020
- 11.6% of businesses in Professional, scientific and technical services industry

Table 13 Registered businesses by industry, Townsville & NW Qld region and Queensland, 30 June 2020

| Industry | Townsville & NW Qld region | | Queensland | | Specialisation ratio |
|---|----------------------------|--------------|----------------|--------------|----------------------|
| | number | % | number | % | |
| Agriculture, forestry and fishing | 3,353 | 17.7 | 40,690 | 8.8 | 2.02 |
| Mining | 102 | 0.5 | 1,817 | 0.4 | 1.38 |
| Manufacturing | 601 | 3.2 | 16,653 | 3.6 | 0.89 |
| Electricity, gas, water and waste services | 49 | 0.3 | 1,394 | 0.3 | 0.86 |
| Construction | 3,137 | 16.6 | 77,077 | 16.6 | 1.00 |
| Wholesale trade | 347 | 1.8 | 13,644 | 2.9 | 0.62 |
| Retail trade | 1,064 | 5.6 | 25,761 | 5.5 | 1.01 |
| Accommodation and food services | 778 | 4.1 | 17,651 | 3.8 | 1.08 |
| Transport, postal and warehousing | 1,318 | 7.0 | 35,302 | 7.6 | 0.92 |
| Information media and telecommunications | 71 | 0.4 | 3,463 | 0.7 | 0.50 |
| Financial and insurance services | 1,083 | 5.7 | 38,743 | 8.3 | 0.69 |
| Rental, hiring and real estate services | 1,880 | 9.9 | 52,993 | 11.4 | 0.87 |
| Professional, scientific and technical services | 1,493 | 7.9 | 53,856 | 11.6 | 0.68 |
| Administrative and support services | 683 | 3.6 | 19,711 | 4.2 | 0.85 |
| Public administration and safety | 59 | 0.3 | 1,383 | 0.3 | 1.05 |
| Education and training | 223 | 1.2 | 6,745 | 1.5 | 0.81 |
| Health care and social assistance | 1,292 | 6.8 | 29,187 | 6.3 | 1.09 |
| Arts and recreation services | 186 | 1.0 | 5,648 | 1.2 | 0.81 |
| Other services | 1,200 | 6.3 | 22,597 | 4.9 | 1.30 |
| Not classified | 34 | 0.2 | 678 | 0.1 | 1.23 |
| Total^(a) | 18,928 | 100.0 | 464,990 | 100.0 | 1.00 |

Refer to explanatory notes for additional information.

(a) Includes inadequately described and not stated responses.

Source: ABS 8165.0, *Counts of Australian Businesses, including Entries and Exits*, various editions

Abbreviations

| | |
|------|---|
| .. | not applicable |
| \$k | thousand dollars |
| \$m | million dollars |
| ABS | Australian Bureau of Statistics |
| ASGS | Australian Statistical Geography Standard |
| (C) | City |
| LGA | local government area |
| n.a. | not available |
| R | Regional Council |
| S | Shire |
| SA2 | Statistical Area Level 2 |
| SA3 | Statistical Area Level 3 |

Explanatory notes

Profile explanatory notes

Australian Statistical Geography Standard (ASGS)

A geographical framework covering all spatial areas of Australia and its external territories. The ASGS was developed by the Australian Bureau of Statistics (ABS) to allow statistics from different collections to be spatially comparable. The ASGS replaced the Australian Standard Geographical Classification (ASGC).

Blue collar

Defined as occupation groups: Technicians and Trades Workers, Machinery Operators and Drivers, and Labourers.

Industry

Based on Australian and New Zealand Standard Industrial Classification (ANZSIC), 2006 edition, revision 2 published in 2013.

Industry Subdivision

The industry subdivision refers to the 2-digit industry classification from the Australian and New Zealand Standard Industrial Classification (ANZSIC), 2006 edition, revision 2 published in 2013.

Land area

Land area, as stated in the Region overview, are based on the Australian Albers Equal Area projection (EPSG 3577).

Local government area (LGA)

A geographical area under the responsibility of a local government council or an Indigenous government council. There are 78 LGAs in Queensland.

Occupation

Based on Australian and New Zealand Standard Classification of Occupations (ANZSCO), 2006 edition, version 1.2 released in 2013.

Occupation sub-major group

The occupation sub-major group refers to the 2-digit occupation classification from the Australian and New Zealand Standard Classification of Occupations (ANZSCO), 2006 edition, version 1.2 released in 2013.

Queensland

Queensland figures include the 'Migratory - Offshore - Shipping' and 'No Usual Address' counts.

Region overview

Statistics in the profile overview have been derived from data sourced to the Bureau of Meteorology and aggregated to administrative boundaries. Land area are based on the Australian Albers Equal Area projection (EPSG 3577).

**Rounding**

Figures are rounded to nearest whole number. Calculations (such as percentages and rates) are based on pre-rounded figures.

Specialisation ratio

The ratio of the percentage for the Townsville & NW Qld region to the percentage for Queensland. A specialisation ratio above 1.00 indicates Townsville & NW Qld region has a larger share for that category than in Queensland. Similarly a specialisation ratio below 1.00 indicates Townsville & NW Qld region has a smaller share for that category than in Queensland.

Statistical Area Level 2

Statistical Area Level 2s (SA2s) (2016) are small areas, approximately suburb size, with a population range of between 3,000 to 25,000 persons, and have an average population of about 10,000 persons. There are 528 SA2 regions that cover the state.

Statistical Area Level 3

Statistical Area Level 3s (SA3s) (2016) are aggregations of SA2s areas, and designed to have populations between 30,000 and 130,000 persons. There are 82 SA3 regions that cover the state.

White collar

Defined as occupation groups: Managers, Professionals, Community and Personal Service Workers, Clerical and Administrative Workers and Sales Workers.

Workers

The term 'workers' has been used throughout this report to describe employed persons counted in the location of where they worked.

Topic explanatory notes

Business counts

It is not currently possible to account for those businesses which operate out of multiple locations, other than at their main location. This is particularly relevant for larger businesses, which commonly establish outlets in several or all states and many regions across Australia. The reason for this is that data pertaining to individual business locations are not currently available from the Australian Bureau of Statistics Business Register. Users should therefore be aware of this limitation when using counts of businesses included in this table.

Due to the process of confidentialisation applied by the ABS, discrepancies may occur between the sums of the component items and total (see paragraph 49 of ABS cat. no. 8165.0 explanatory notes for more information).

Business counts by industry

Based on Australian and New Zealand Standard Industrial Classification (ANZSIC), 2006 edition.

The 'Not classified' industry division is accurate at the time of release of data. Further refinements to this group will be made in subsequent releases, but will not be reflected in these counts.

Total personal income

Median total personal income estimates have been calculated by Queensland Treasury using income data provided by the ABS.