

MEDIA RELEASE

4 DECEMBER, 2020

RDA Townsville and North West Queensland delivers Economic Recovery and Growth Strategy

Regional Development Australia Townsville and North West Queensland (RDA) has developed an Economic Recovery and Growth Strategy 2020-2030. Never has there been a more important time to develop this strategy as our region focuses on economic recovery from the effects of COVID-19 in 2020, the Monsoon flood event in 2019 and years of drought.

The strategy has been developed with a focus on job creation in the short term but also a long-term vision for sustainable jobs and broad economic and social benefits to be achieved across the region.

Cr Frank Beveridge, Chairman of RDA said: “The Townsville and North West Queensland region has some of the strongest economic potential in Australia. The region has endured a range of economic challenges and setbacks in recent years and as part of our role to facilitate and advocate for sustainable economic development, we produced this strategy. We look forward to working with all levels of Government, industry and community stakeholders to drive the region’s economic recovery and long-term growth”.

The document has four key strategic areas of focus: catalytic regional infrastructure, driving business and employment outcomes, decentralisation and regional population growth and developing the pipeline of projects. The objective of the strategy is to support government decision makers and major investors to develop their future initiatives in the region in the best interest of the Townsville and North West Queensland community.

Glenys Schuntner, CEO of RDA said: “RDA has consulted with 15 local governments that make up our region, the four economic development organisations and State Government departments as well as project proponents to develop this strategy with the assistance of Regional Economic Advisory. We thank everyone who has collaborated with RDA on this cross-regional initiative”.

The strategy will be advocated to key Government Parliamentarians and departmental executives to inform planning, investment and decision making.

For more information about RDA and to download a copy of the Economic Recovery and Growth Strategy visit our website: www.rdanwq.org.au

Media contact: Glenys Schuntner, CEO, Ph: 4410 3655